



2022  **Lucky Coin**  
Multisport LLC

# Sponsorship Opportunities





## OUR MISSION

Lucky Coin Multisport's mission is to build interest in triathlon among the youth in our community. During our inaugural year, we hosted 3 races and averaged 45 registrants per race. In 2019 we added a fourth race and saw an overall 50% growth in registrations. Because of COVID and pool availability, we were only able to host two races during the 2020 season, both were at capacity per gathering size restrictions. We were excited to return in 2021 with all four races and continued to opportunity to grow interest and participation numbers. During the 2021 season, we increased registrations by 30% and look forward to more growth in 2022.

Races are electronically timed and participants receive custom shirts, custom medals and quality take-aways. Ranging in ages 6-15, we host four age groups at each race

. We'd love for you to join our team. There is an opportunity to support the kids, community and sport for every level and interest.





# Sponsor Levels & Investment Benefits



## PRESENTING

**\$2,500/year**

### One opportunity available

- Featured on Race Medals for all four races (April 1 deadline)
- Featured at top of t-shirts
- Finish Line Signage
- Custom Water Bottles
- Featured on promotional signs at host pool facilities
- Premium placement on luckycoinmultisport.com homepage
- Featured on race bibs
- Featured on race registration pages
- Swag bag promotion (material provided by sponsor)
- Social media campaign exposure

## RACE

**\$500/race**

### Four opportunities available

- Finish Line Signage
- Featured on t-shirts
- Prominently featured on race information page at luckycoinmultisport.com
- Featured on race registration page
- Swag bag promotion (material provided by sponsor)
- Social media campaign exposure

## COURSE

**\$600 each/year**

### Three opportunities available

#### Swim, bike and run courses

- Featured on t-shirts for all four races
- Featured on sponsor page at luckycoinmultisport.com
- Featured on race registration page
- Swag bag promotion (material provided by sponsor)
- Recognition signage prominently placed on courses
- Social media campaign exposure

## AWARDS

**\$1000/year**

### One opportunity available

- Featured on podium
- Featured on t-shirts for all four races
- Featured on website

## FOOD & BEVERAGE

**\$150/race**

### Four opportunities available

- Featured on t-shirts for all four races
- Featured on website

## GENERAL

**\$100/year**

### Unlimited opportunities available

- Featured on t-shirts for all four races
- Featured on website